



SHOULDN'T YOUR
DESIGNER BE BOTH?

Professional Experience

Graphic Designer, Central Recovery, LLC Mar. 2017–Current

Involved in the planning, development, and production of various printed and digital works for the drug and alcohol recovery industry. Day to day duties include the creation and revision (as needed) of informational pieces, creating social media graphics, strategizing marketing campaigns (including market research), managing the design archive, and other media related duties as needed.

Graphic Designer, MassMedia CC Aug. 2015–Nov. 2016

Designer involved in various corporate & healthcare accounts both in and out of state. Day to day duties involve the revising and resizing of ads, generating creative for events and informational purposes, creating content for various social media accounts, and branding / identity crafting.

Graphic Designer, Design One Printing Mar. 2015–Jul. 2015

Designer and typesetter as well as sales representative. Duties include: communicating directly with clients to create and perfect their desired ideas, processing client orders and payments, preparing files for print and assisting with other aspects of in-house printing.

Graphic Designer, The Menu Man 2013–2015

Designer and typesetter at The Menu Man in Las Vegas. Duties included type-setting menu text, creating visually appealing graphics for menu covers, building ads for menu interior and pre-press. Other duties included creating proofs for customers, executing corrections on ads and menus and printing/folding menus.

Achievements

- 6 time recipient of President's List award
- Member of Phi Theta Kappa
- Recipient of the AFL CIO Scholarship
- Winner of JRR.com's Japan Relief T-shirt Contest

Education Highlights

BA in Graphic Design

Wilmington University 2010

MFA in Graphic Design

Academy of Art University 2016

REFERENCES AND PORTFOLIO AVAILABLE UPON REQUEST.

{ Qualifications Profile }

Team player
Energetic & Enthusiastic
Sociable & Positive
Goal-Oriented
Ambitious & Driven
Problem Solver
Strong Communicator
Self-Motivated
Multi-Tasker
Adaptable

{ Design Abilities }

Branding & Identity
Printed Materials
Promotional Items
Web Graphics
Packaging
Information Graphics
UX / UI Design
Typesetting / Typography

{ Technical Proficiency }

Windows 7, 8 & 10
Mac OS
Microsoft Office
Adobe Create Suite 2–CC
Final Cut

{ Additional Skills }

Photography & Journalism
Traditional Illustration
Art History & Theory
Creative Writing
Customer Service
Kanban Method
Archive Organization

VICTORIA B. MOORE

{ RIGHT BRAIN : LEFT BRAIN }

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